

Navin S. Deol

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EDUCATION

University of North Carolina at Chapel Hill, Hussman School of Journalism and Media

Chapel Hill, NC

Bachelor of Arts, Media and Journalism, Sports Communication Certificate

Bachelor of Arts, Peace, War, and Defense (International Security and Intelligence Concentration)

Expected: May 2027

EXPERIENCE

#SportIsScience

Chapel Hill, NC

Digital Content & Engagement Intern

January 2026 – Present

- Create and edit multimedia content for social platforms, translating sports science research into engaging visual storytelling
- Execute social media campaigns and digital strategies through analytics-based engagement and cross-team collaboration

UNC Football

Chapel Hill, NC

Student Video Manager

July 2025 – Present

- Capture in-game footage from multiple angles to give coaches immediate insights for tactical adjustments and development
- Record daily practices for a complete view of team activity, working with individual position groups and the collective team

Alphatec Spine

Carlsbad, CA

Marketing Communication Intern

May 2025 – July 2025

- Enhanced brand visibility with professional marketing content creation and advertising with product photoshoots, logos, animations, and digital campaigns that strengthened both internal and external communications
- Led 10+ video production projects, including a feature-length Machine Shop video, from concept to completion

Article41 Marketing

Chapel Hill, NC

Marketing and Videography Intern

January 2025 – May 2025

- Sourced 75+ NIL sponsor ideas and provided content for 25+ UNC student athletes and coaches to build their personal brand
- Collaborated with 15 interns to identify relevant social media trends to then relay to clients as potential future content

UNC Hussman Production Team

Chapel Hill, NC

Student Production Associate

October 2024 – May 2025

- Assisted in 10 UNC-Chapel Hill-sponsored productions and support the live broadcast or stream for those watching remotely
- Shot and filmed live speaker series, symposiums, department-sponsored events, etc. for promotional content to be used

Sports Xtra

Chapel Hill, NC

Sports Reporter

August 2024 – December 2024

Technical Director

August 2024 – May 2025

- Reported on and filmed UNC athletics, and produced VOs and VOSOTs for a live weekly “Sportscenter-like” show
- Pitched and created 3 long form video packages (2 aired); all filmed with a Canon 90D DSLR and edited with Premiere Pro

PROJECTS

FOX Sports University x MLB Green Marketing Campaign | MEJO 377

August 2024 – December 2024

- Worked within a team to create the winning campaign to promote sustainability and MLB Green and FOX Sports’ partnership at the 2025 MLB Speedway Classic, including a campaign video and digital product/promotional mock-ups
- Conducted market and consumer research aimed towards our overall campaign including polls, interviews, and focus groups

LEADERSHIP & ACTIVITIES

Carolina Team Handball Club

Chapel Hill, NC

Treasurer

September 2023 – Present

- Hold weekly meetings with other leadership regarding all club management and administration, emphasis on club budget
- Manage club finances, university funding, organizing tournaments, service projects, social media presence, recruitment, etc.

SKILLS & INTERESTS

Skills: Adobe Creative Cloud, Microsoft Office, Canva, HTML/CSS, Figma, Spanish (intermediate working proficiency)

Interests: Directed/Wrote/Edited a Short Film, Second Degree Black Belt in Karate